EXHIBIT HOURS

Wednesday, October 11  
6:30 p.m.-8:30 p.m.

Thursday, October 12  
10:00 a.m.-8:00 p.m.

Friday, October 13  
10:00 a.m.-8:00 p.m.

Installation of Exhibits
Wednesday, October 11 • 2:00 p.m.-6:00 p.m.

Dismantling of Exhibits  
Friday, October 13 • 8:00 p.m.-10:00 p.m.

EXHIBIT SPACE RATES

4 Square Meter Exhibit Space: $1,175  
Book Exhibit (per title): $300

The exhibit stand will include a 2 meter backwall and 2 meter side white panels, grey carpet tiles, ID sign (20 letter maximum), 2 bar stools and 1 counter (100 cm X 50 cm X 90 cm) with a lockable sliding door. Any additional services or equipment will need to be ordered.

AUDIENCE

The Society for Psychophysiological Research is an international society with a worldwide membership. Its 1,200 members span disciplines such as psychology, neuroscience, medicine, biology, and engineering, and are united by an interest in the interrelationships between the physiological and psychological aspects of behavior. Our Annual Meeting typically draws 500-700 attendees and includes presentations of new theory, methods of research in a variety of formats, including invited addresses, symposia, paper sessions and poster sessions.

BENEFITS OF EXHIBITING

Why should your company choose to exhibit at the SPR 57th Annual Meeting?

- Exposure to over 550+ professionals in fields related to neuroscience and psychology. Place your company name in front of this specialty audience of buyers!

- The program materials will include each exhibiting company’s address information and product descriptions. It will be distributed to each Annual Meeting attendee.

- Each exhibiting company’s promotional listing will be included free of charge on SPR’s website. This will include a listing of your company website if that information is provided in the contract application.

- Poster sessions and breaks will be held in the exhibit area, providing your company with uninterrupted time to visit with attendees.

ANNUAL MEETING ATTENDANCE

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>487</td>
<td>Minneapolis, MN</td>
</tr>
<tr>
<td>2015</td>
<td>590</td>
<td>Seattle, WA</td>
</tr>
<tr>
<td>2014</td>
<td>523</td>
<td>Atlanta, GA</td>
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<tr>
<td>2013</td>
<td>776</td>
<td>Florence, IT</td>
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<td>2012</td>
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<td>2011</td>
<td>790</td>
<td>Boston, MA</td>
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<tr>
<td>2010</td>
<td>654</td>
<td>Portland, OR</td>
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<tr>
<td>2009</td>
<td>982</td>
<td>Berlin, GER</td>
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<tr>
<td>2008</td>
<td>579</td>
<td>Austin, TX</td>
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<tr>
<td>2007</td>
<td>598</td>
<td>Savannah, GA</td>
</tr>
</tbody>
</table>

CONTACT

For further information, please contact:

Jane Shepard  
Telephone: +1-608-443-2472, ext. 137  
Email: meetings@sprweb.org  
Website: www.sprweb.org
**Contract Application for Exhibiting**

Society for Psychophysiological Research • 57th Annual Meeting  
Meeting Dates: October 11-15, 2017 • Exhibit Dates: October 11-13, 2017  
The Hofburg • Vienna, Austria

List your company name as you would like it to appear on any promotions. (Please print or type.)

| First Name: ______________________________________________ |
| Address: ________________________________________________ |
| _________________________________________________________ |
| City: ___________________ State/Province: _______________ |
| Zip/Postal Code: __________ Country: ___________________ |
| Telephone Number: (________)  _____________________________ |
| Fax Number: (_______)  ____________________________________ |
| Company email:  __________________________________________ |
| Company website address:  _________________________________ |
| Name of contact person:  ___________________________________ |
| (person to whom all correspondence and exhibit kit should be sent) |
| Contact person’s telephone: ________________________________ |
| Contact person’s email address (required): ____________________ |
| _________________________________________________________ |

**Exhibit Space Request**

- We will exhibit at the SPR Meeting $1,175 USD  
  Number of booths ____ x $1,175 USD = Payment $ ___________

**Exhibit Space Preference**

First Choice: ______________ Second Choice: ______________  
Third Choice: _____________ Fourth Choice:  _________________

List competitors you do not wish to be near: ___________________
| _________________________________________________________ |

**Promotional description of equipment, products, or services to be displayed** (to be included in the program addendum and promoted on the SPR website - 40 words or less):
| _________________________________________________________ |
| _________________________________________________________ |
| _________________________________________________________ |

**Book Exhibit (not applicable to companies renting booth space):**

We will be exhibiting _____ title(s) at the SPR Book Exhibit. I understand that the cost for each book is $300 USD. Listed below are the titles and authors of the book(s) that will be exhibited. (Include the entire fee with this application.)

1. _______________________________________________________
2. _______________________________________________________

**Payment**

- Check Please make checks payable in U.S. funds only, drawn on a U.S. bank to:  
  **Society for Psychophysiological Research**
- Visa/MC Card Number ________________________________  
- AmEx Exp. Date _____________ CVV # ________________  
- Amt. Authorized $ ________________________________  
- Card Holder Name ____________________________________  
- Card Holder Signature __________________________________

**Terms and Conditions**

1. Enclose full payment for exhibit space request.
2. Make the check payable to SPR.
3. The SPR will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

*This application is made with the understanding that the applicant agrees to abide by all rules and regulations issued by the SPR in connection with this exposition.*

As a supporter of the 2017 SPR Annual Meeting you commit that you will not compete scientifically with any events in the SPR program. All social functions and other activities sponsored by exhibiting companies may not be held during open exhibit hours or conflict with any programming.

**Sponsorship**

- Check here if we can contact you about sponsorship opportunities at the Annual Meeting.

**Cancellation Policy**

Cancellations received before August 31, 2017, will be charged a $100 USD administrative fee. Cancellations after August 31, 2017, will not receive a refund unless the booth space is resold.

Please sign and return with the fee to:  
**Society for Psychophysiological Research**  
2424 American Lane  
Madison, WI 53704-3102 USA  
Phone: +1-608-443-2472, ext. 137  
Fax: +1-608-443-2474  
Email: meetings@sprweb.org  
Website: http://www.sprweb.org