

57th SPR Annual Meeting
October 11-15, 2017

The Hofburg
Vienna, Austria

www.sprweb.org
meetings@sprweb.org



SOCIETY FOR PSYCHOPHYSIOLOGICAL RESEARCH

Meeting Dates: October 11-15, 2017
Exhibit Dates: October 11-13, 2017
The Hofburg, Vienna, Austria

EXHIBIT HOURS

Wednesday, October 11

6:30 p.m.-8:30 p.m.

Thursday, October 12

10:00 a.m.-8:00 p.m.

Friday, October 13

10:00 a.m.-8:00 p.m.

Installation of Exhibits

Wednesday, October 11 • 2:00 p.m.-6:00 p.m.

Dismantling of Exhibits

Friday, October 13 • 8:00 p.m.-10:00 p.m.

EXHIBIT SPACE RATES

4 Square Meter Exhibit Space: \$1,175
Book Exhibit (per title): \$300



The exhibit stand will include a 2 meter backwall and 2 meter side white panels, grey carpet tiles, ID sign (20 letter maximum), 2 bar stools and 1 counter (100 cm X 50 cm X 90 cm) with a lockable sliding door. Any additional services or equipment will need to be ordered.

AUDIENCE

The Society for Psychophysiological Research is an international society with a worldwide membership. Its 1,200 members span disciplines such as psychology, neuroscience, medicine, biology, and engineering, and are united by an interest in the interrelationships between the physiological and psychological aspects of behavior. Our Annual Meeting typically draws 500-700 attendees and includes presentations of new theory, methods of research in a variety of formats, including invited addresses, symposia, paper sessions and poster sessions.

BENEFITS OF EXHIBITING

Why should your company choose to exhibit at the SPR 57th Annual Meeting?

- Exposure to over 550+ professionals in fields related to neuroscience and psychology. Place your company name in front of this specialty audience of buyers!
- The program materials will include each exhibiting company's address information and product descriptions. It will be distributed to each Annual Meeting attendee.
- Each exhibiting company's promotional listing will be included free of charge on SPR's website. This will include a listing of your company website if that information is provided in the contract application.
- Poster sessions and breaks will be held in the exhibit area, providing your company with uninterrupted time to visit with attendees.

ANNUAL MEETING ATTENDANCE

2016	487	Minneapolis, Minnesota
2015	590	Seattle, Washington
2014	523	Atlanta, Georgia
2013	776	Florence, Italy
2012	731	New Orleans, Louisiana
2011	790	Boston, Massachusetts
2010	654	Portland, Oregon
2009	982	Berlin, Germany
2008	579	Austin, Texas
2007	598	Savannah, Georgia

CONTACT

For further information, please contact:

Jane Shepard
Telephone: +1-608-443-2472, ext. 137
Email: meetings@sprweb.org
Website: www.sprweb.org

CONTRACT APPLICATION FOR EXHIBITING

Society for Psychophysiological Research • 57th Annual Meeting

Meeting Dates: October 11-15, 2017 • Exhibit Dates: October 11-13, 2017

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List your company name as you would like it to appear on any promotions. (Please print or type.)

First Name: _____

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone Number: (_____) _____

Fax Number: (_____) _____

Company email: _____

Company website address: _____

Name of contact person: _____

(person to whom all correspondence and exhibit kit should be sent)

Contact person's telephone: _____

Contact person's email address (required): _____

Exhibit Space Request

We will exhibit at the SPR Meeting \$1,175 USD

Number of booths ____ x \$1,175 USD = Payment \$ _____

Exhibit Space Preference

First Choice: _____ Second Choice: _____

Third Choice: _____ Fourth Choice: _____

List competitors you do not wish to be near: _____

Promotional description of equipment, products, or services to be displayed (to be included in the program addendum and promoted on the SPR website - 40 words or less):

Book Exhibit (not applicable to companies renting booth space):

We will be exhibiting _____ title(s) at the SPR Book Exhibit. I understand that the cost for each book is \$300 USD. Listed below are the titles and authors of the book(s) that will be exhibited. (Include the entire fee with this application.)

1. _____

2. _____

Payment

Check Please make checks payable in U.S. funds only, drawn on a U.S. bank to:

Society for Psychophysiological Research

Visa/MC Card Number _____

AmEx Exp. Date _____ CVV # _____

Amt. Authorized \$ _____

Card Holder Name _____

Card Holder Signature _____

Terms and Conditions

1. Enclose full payment for exhibit space request.
2. Make the check payable to SPR.
3. The SPR will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

This application is made with the understanding that the applicant agrees to abide by all rules and regulations issued by the SPR in connection with this exposition.

As a supporter of the 2017 SPR Annual Meeting you commit that you will not compete scientifically with any events in the SPR program. All social functions and other activities sponsored by exhibiting companies may not be held during open exhibit hours or conflict with any programming.

Name of Authorizing Officer Title

Signature of Authorizing Officer Date

Sponsorship

Check here if we can contact you about sponsorship opportunities at the Annual Meeting.

Cancellation Policy

Cancellations received before August 31, 2017, will be charged a \$100 USD administrative fee. Cancellations after August 31, 2017, will not receive a refund unless the booth space is resold.

Please sign and return with the fee to:

Society for Psychophysiological Research

2424 American Lane

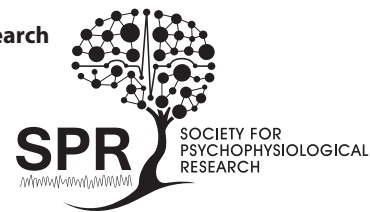
Madison, WI 53704-3102 USA

Phone: +1-608-443-2472, ext. 137

Fax: +1-608-443-2474

Email: meetings@sprweb.org

Website: http://www.sprweb.org



SPR use only:

Payment received _____

Confirmation _____

Booth(s) assigned _____

Service kit sent _____

EXHIBIT AND POSTER FLOOR PLAN PRINZ EUGEN SAAL, THE HOFBURG

