Meeting Dates: September 21-25, 2016
Exhibit Dates: September 21-23, 2016
Marriott City Center Hotel, Minneapolis, MN

Exhibit Hours (Times are subject to change.)

Wednesday, September 21
7:00 p.m.–9:00 p.m.

Thursday, September 22
10:00 a.m.–8:00 p.m.

Friday, September 23
10:00 a.m.–8:00 p.m.

Installation of Exhibits
Wednesday, September 21 • 1:00 p.m.–6:30 p.m.

Dismantling of Exhibits
Friday, September 23 • 8:00 p.m.–10:00 p.m.

Exhibit Space Rates

8’ x 10’ Exhibit Space: $1,175
Book Exhibit (per title): $200

The exhibit space will consist of one 6’ x 30” skirted table, two chairs, a wastebasket and a 7” x 44” identification sign. Any additional services or equipment will need to be ordered and paid for by the exhibiting company.

Audience

The Society for Psychophysiological Research is an international society with a worldwide membership. Its 1,200 members span disciplines such as psychology, neuroscience, medicine, biology, and engineering, and are united by an interest in the interrelationships between the physiological and psychological aspects of behavior. Our Annual Meeting typically draws 500-700 attendees and includes presentations of new theory, methods of research in a variety of formats, including invited addresses, symposia, paper sessions and poster sessions.

Benefits of Exhibiting

Why should your company choose to exhibit at the SPR 56th Annual Meeting?

• Exposure to over 500 professionals in fields related to neuroscience and psychology. Place your company name in front of this specialty audience of buyers!
• The program materials will include each exhibiting company’s address information and product descriptions. It will be distributed to each Annual Meeting attendee.
• Each exhibiting company’s promotional listing will be included free of charge on SPR’s website. This will include a listing of your company website if that information is provided in the contract application.
• Poster sessions and breaks will be held in the exhibit area, providing your company with uninterrupted time to visit with attendees.
• The economical and effective atmosphere of a trade show allows you to make many more contacts than personal sales calls.

Annual Meeting Attendance

2015  590  Seattle, Washington
2014  523  Atlanta, Georgia
2013  776  Florence, Italy
2012  731  New Orleans, Louisiana
2011  790  Boston, Massachusetts
2010  654  Portland, Oregon
2009  982  Berlin, Germany
2008  579  Austin, Texas
2007  598  Savannah, Georgia
2006  550  Vancouver, British Columbia
2005  682  Lisbon, Portugal

Contact

For further information, please contact:

Jane Shepard
Telephone: +1-608-443-2472, ext. 137
E-Mail: meetings@sprweb.org
Website: www.sprweb.org
List your company name as you would like it to appear on any promotions. (Please print or type.)

| First Name: | ________________________________ |
| Address: | __________________________________________________ |
| | __________________________________________________________ |
| City: | ___________________ State/Province: ________________ |
| Zip/Postal Code: | ___________________ Country: ___________________ |
| Telephone Number: | (_______) __________________________ |
| Fax Number: | (_______) __________________________ |
| Company e-mail: | __________________________ |
| Company website address: | __________________________ |

Name of contact person: __________________________
(person to whom all correspondence and exhibit kit should be sent)
Contact person’s telephone: __________________________
Contact person’s email address (required): __________________________

Exhibit Space Request
☐ We will exhibit at the SPR Meeting $1,175 USD

Number of booths ____ x $1,175 USD = Payment $ ____________

Exhibit Space Preference (Diagram is forthcoming.)
First Choice: ______________ Second Choice: ______________
Third Choice: ______________ Fourth Choice: ______________
List competitors you do not wish to be near: __________________________

Promotional description of equipment, products, or services to be displayed (to be included in the program addendum and promoted on the SPR website - 40 words or less):

- __________________________
- __________________________
- __________________________
- __________________________

Book Exhibit (not applicable to companies renting booth space:)
We will be exhibiting ____ title(s) at the SPR Book Exhibit. I understand that the cost for each book is $200 USD. Listed below are the titles and authors of the book(s) that will be exhibited. (Include the entire fee with this application.)

1. __________________________
2. __________________________

Payment
☐ Check Please make checks payable in U.S. funds only, drawn on a U.S. bank to:
Society for Psychophysiological Research
☐ Visa/MC Card Number __________________________
☐ AmEx Exp. Date ____________ CVV # _______________

Amt. Authorized $ ____________
Card Holder Name __________________________
Card Holder Signature __________________________

Terms and Conditions
1. Enclose full payment for exhibit space request.
2. Make the check payable to SPR.
3. The SPR will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

This application is made with the understanding that the applicant agrees to abide by all rules and regulations issued by the SPR in connection with this exposition.

As a supporter of the 2016 SPR Annual Meeting you commit that you will not compete scientifically with any events in the SPR program. All social functions and other activities sponsored by exhibiting companies may not be held during open exhibit hours or conflict with any programming.

Promotional description of equipment, products, or services to be displayed (to be included in the program addendum and promoted on the SPR website - 40 words or less):

- __________________________
- __________________________
- __________________________
- __________________________

Sponsorship
☐ Check here if we can contact you about sponsorship opportunities at the Annual Meeting.

Cancellation Policy
Cancellations received before August 22, 2016, will be charged a $100 USD administrative fee. Cancellations after August 22, 2016, will not receive a refund unless the booth space is resold.

Please sign and return with the fee to:
Society for Psychophysiological Research
2424 American Lane
Madison, WI 53704-3102 USA
Phone: +1-608-443-2472, ext. 137
Fax: +1-608-443-2474
E-Mail: meetings@sprweb.org
Website: http://www.sprweb.org

Book Exhibit (not applicable to companies renting booth space:)
We will be exhibiting ____ title(s) at the SPR Book Exhibit. I understand that the cost for each book is $200 USD. Listed below are the titles and authors of the book(s) that will be exhibited. (Include the entire fee with this application.)

1. __________________________
2. __________________________